Alex Kolesnikov

UX Designer + Senior Industrial Designer

Contact

✉ Alex.Kolsnkv@gmail.com

📞 862.222.6967

🌐 www.AlexKolesnikov.com

in /in/AleksandrKolesnikov

Skills

Design
User-Centered Design
Responsive Web
Design Thinking

Tools
Adobe CC
Axure RP
Figma
Invision
Sketch
Zeplin
Basic HTML/CSS

Methods
User interviews
Competitive analysis
Affinity mapping
Persona + Journey map
Sketching
Wireframing
Prototyping
Usability testing
Heuristic analysis
Card sorting
Sitemaps

Awards

BEST of year
WINNER

First Place
Interior Design's Best of Year Award
2017, 2018, 2020 (2 categories)

Second Place
TH.0 Agritechathon Hackathon - UX Designer
October 2020

Education

UX Design Immersive
General Assembly, New York

Bachelor of Science, Industrial Design
New Jersey Institute of Technology

Profile

I'm a "Yes, and…" UX Designer, who is passionate about making the web an easier place to navigate, while working in an ambiguous and constrained environment. I'm driven to improve products through research and gather inspiration from nature's forms while creating physical and digital experiences.

Work Experience

Freelance UX Designer
September 2020 - Present

▪ Redesigned website UI for *The Gables of Brighton Senior Living*

▪ Designed ecommerce website for *OTF Hockey*

▪ Led team in BostonHacks Hackathon to complete *Monita*, an app for keeping the elderly healthy

Freelance UX Designer
Allegiance Fundraising / June 2020 - September 2020

▪ Increased user satisfaction on website by 26% through information architecture redesign of WeDidIt CRM

▪ Initiated qualitative user and competitive research to achieve business and consumer goals

▪ Spearheaded accessibility design for user experience best practice

Lead Industrial Designer
Artistic Tile / March 2013 – March 2020

▪ Designed award winning luxury products

▪ Led inter-department end-to-end team projects focused on trends forecasted by myself and company stakeholders

▪ Using Design Thinking, pioneered custom tile graphic layouts, which led to 70% faster turnover of drawings for sales staff

▪ Prepared product tech packages for in-house water jet department / fabricators and outside vendors

▪ Architect of digital filing system and physical design / product library

Apprentice
Alchemy Paintworks / 2011 – 2012

▪ Finished and spray coated high end art (Takashi Murakami / Urs Fisher / Jeff Koons)

▪ Researched finishing materials, techniques and machinery to optimize painting process